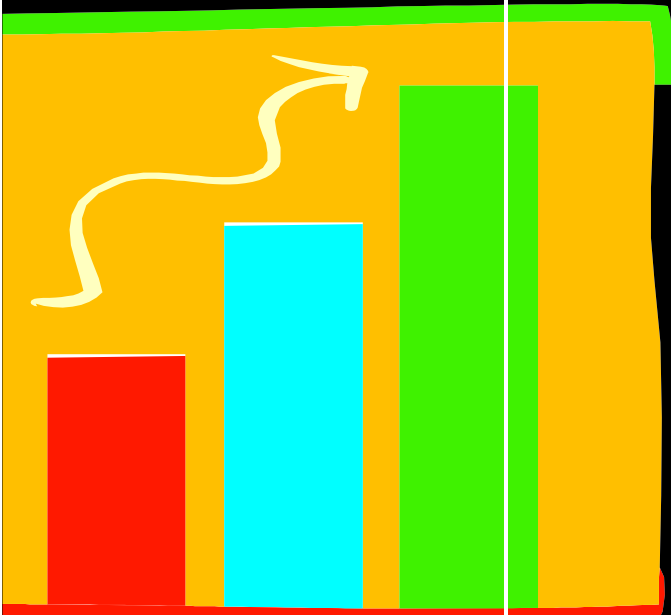




The Mental Health
Association in
North Carolina



Corporate Giving Guide

There are two ways to contribute to the MHA/NC
As a *GENERAL PARTNER*, your gift goes to a variety of programs
As a *SELECT PARTNER*, your gift goes specifically to the MHA/NC

GENERAL PARTNER

Platinum Bell: \$100,000 and over

- Full page advertisement/recognition in the MHA/NC Statewide Newsletter, *The Advocate*
- Feature article on your organization in our Statewide Newsletter, *The Advocate*
- Recognition on the Donor Page of the MHA/NC web site
- Recognition at the MHA/NC Annual Conference as well as special rates, access, and accommodations
- Recognition at the MHA/NC Annual "Golfing For Kids Classic" Golf tournament plus four free foursomes
- Recognition on select MHA/NC community outreach materials
- Recognition on select MHA/NC eUpdates
- Recognition on select MHA/NC training materials
- Up to six free corporate workshops presented at your location.

Gold Bell: \$50,000 to \$99,999

- Half page advertisement/recognition in MHA/NC Statewide Newsletter, *The Advocate*
- Recognition on the Donor Page of the MHA/NC web site
- Recognition at the MHA/NC Annual Conference
- Recognition at the MHA/NC Annual "Golfing For Kids Classic" Golf tournament plus three free foursomes
- Recognition on select community outreach materials
- Recognition on select MHA/NC eUpdates
- Up to three free corporate workshops presented at your location

Silver Bell: \$20,000 to \$49,999

- One quarter page advertisement/recognition in MHA/NC Statewide Newsletter, *The Advocate*
- Recognition on the Donor Page of the MHA/NC web site
- Recognition at the MHA/NC Annual Conference
- Recognition at the MHA/NC Annual "Golfing For Kids Classic" Golf tournament plus two free foursomes
- Recognition on select community outreach materials
- Special discounted rates on corporate workshops presented at your location

Bell: \$5,000 to \$19,999

- One eighth page advertisement/recognition in MHA/NC Statewide Newsletter, *The Advocate*
- Recognition on the Donor Page of the MHA/NC web site
- Recognition at MHA/NC Annual Conference
- Recognition at MHA/NC's Annual "Golfing For Kids Classic" plus one free foursome



mental Health Association in North Carolina.
variety of programs, activities and outreaches.
the programs, activities and outreaches that you select.

SELECT PARTNER

MHA Educational Series: \$25,000 per year

- Includes Regional Trainings, Law Enforcement Trainings, Support Group Trainings, Board Trainings, Respite Trainings, all new training offerings, etc.
- Recognition on select materials and promotions including flyers, direct mail, email, web site, and hand-outs related to MHA Education.

MHA eUpdates: \$5,000 per year

- Includes legislative updates, monthly eNewsletter updates.
- Recognition on select MHA/NC eUpdates.

The Advocate: MHA/NC's Statewide Newsletter: \$10,000 per year

- *The Advocate* is direct mailed to 14,000 plus interested individuals across the state 3-4 times per year.
- Your organization's advertisement/recognition in *The Advocate* statewide newsletter for one year.

MHA Web Site Sponsorship: \$15,000 per year

- MHA/NC's home page receives approximately 14,000 'hits' per month.
- Recognition on Donor Page of the MHA/NC web site.

Community Outreach: All MHA/NC Community Outreaches: \$25,000 per year

- Outreach categories include: Faith-based, Children, African-American, Hispanic/Latino, and Seniors.
- Recognition on select materials and advertising including flyers, direct mail, email, website, and hand-outs for various community outreach programs.

Community Outreach: Select MHA/NC Outreaches: \$6,000 per year, per Outreach Category

- Outreach categories include: Faith-based, Children, African-American, Hispanic/Latino, and Seniors.
- Recognition on all materials and advertising including flyers, direct mail, email, web site, and hand-outs for the particular outreach category (or categories) you sponsor.

MHA Annual Golfing for Kids Classic Golf Tournament

- **\$10,000: Hole-In-One Sponsorship:** Naming Rights, Recognition at MHA Annual Golfing for Kids Classic Golf Tournament, name and logo on all printed materials, feature article in *The Advocate* Newsletter, recognition on MHA/NC web site with linkage to your web site, 4 foursomes.
- **\$5,000: Double Eagle Sponsorship:** Name and logo on all printed materials, recognition in *The Advocate* Newsletter and on MHA/NC web site with linkage to your web site, three foursomes.
- **\$2,500: Eagle Sponsorship:** Name and logo on all printed materials, recognition in *The Advocate* Newsletter and on MHA/NC web site with linkage to your web site, two foursomes.

MHA Annual Conference

- **\$5,000 Platinum Patron:** Exhibit space, ad in program, award luncheon host, eight seats at awards luncheon and four sleeping rooms for two nights.
- **\$2,500 Gold Patron:** Exhibit space, ad in program, verbal acknowledgment at awards luncheon, six seats at awards luncheon and two sleeping rooms for two nights.
- **\$1,000 Silver Patron:** Exhibit space, ad in program, four seats at awards luncheon and two sleeping rooms for one night.
- **\$750 Contributor:** Exhibit space, ad in program, two seats at awards luncheon and one sleeping room for one night.

**The Mental Health
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North Carolina**

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